

CHENCHAIHA CHALLA

Software Developer

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MCA (Master of Computer Applications)
SVCE, JNTUA

📅 06/2016 03/2019

📍 Tirupati, India

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SUMMARY

Full Stack Developer with over 3 years of hands-on experience in designing, developing, and Maintaining web applications using PHP, Laravel, React, and MySQL. Skilled in building scalable and secure solutions including ecommerce platforms, POS systems, and RESTful APIs for mobile and web integrations. Adept at collaborating within agile teams to deliver high quality, user-centric applications with a focus on performance optimization, code quality, and security best practices.

EXPERIENCE

PHP/Laravel Developer

Orivyn Tech Innovations Pvt Ltd

📅 07/2024 Present

📍 Hyderabad, India

- Played a key role in developing **e-commerce and tax management platforms**, ensuring robust backend performance and scalability.
- Designed and maintained RESTful API services for [lexustaxsolutions.com](#) covering authentication, user profiles, projects, analytics, client data, and invoicing modules.
- Managed complete website administration, including pricing control, secure payment flows, and subscription management.
- Built a custom admin dashboard for project analytics, user insights, and financial reporting.
- Integrated third-party services such as Razorpay for payments and SMTP gateways for automated email communication.
- Implemented performance optimization strategies (query tuning, caching, code refactoring) to enhance system efficiency by 25%.
- Collaborated with the frontend and QA teams to ensure smooth deployment, bug resolution, and client satisfaction.

Software Developer

Autozilla Solutions Pvt Ltd

📅 08/2022 06/2024

📍 Hyderabad, India

- Developed and maintained the **Eshop eCommerce platform** using **PHP (Laravel)**, **MySQL**, and **RESTful APIs**.
- Enhanced **user experience** by implementing a **dynamic product catalog**, **secure payment integration**, and **responsive UI** components.
- Designed and built a **POS system** using **CodeIgniter**, featuring **inventory management**, **order tracking**, and **sales reporting** modules.
- Created **RESTful APIs** for the **RepairBuddy mobile app** with **JWT-based authentication**, reducing API response times by **30%**.
- Conducted **code reviews**, optimized database queries, and implemented caching to boost performance by **25%**.
- Integrated **third-party tools** such as **SendGrid** (for notifications) and **Razorpay** (for payments).
- Collaborated with **cross-functional teams** to deliver **scalable, secure, and customer-centric** web solutions.

EDUCATION

B.SC Computer Science

Sri VSSC Govt Degree College, Nellore

📅 05/2013 03/2016

📍 Sullurupet, India

SKILLS

Core PHP	Laravel	CodeIgniter	
React JS	My SQL	JavaScript	HTML
CSS	REST	MVC frameworks	Composer
GIT	OOPS	Ajax & JSON	
Micro services	APIs		

PROJECTS

Orivyn Tech Innovations Pvt Ltd

Worked on multiple client projects across healthcare, real estate, e-commerce, and finance domains.

- **Pharmacovigilance Portal:** Streamlined safety data entry and reporting.
- **Real Estate Apps:** Built property listings, booking, and dashboard modules.
- **E-commerce Platforms:** Developed scalable apps with cart, payments, and order management.
- **Tax Services Platform:** Integrated APIs, invoicing, and payment solutions.
- Supported team by guiding juniors and resolving technical issues.

Autozilla (Autozilla Solutions Pvt Ltd)

- Contributed as a **core developer** to **Autozilla.co**, a full-featured auto spare parts eCommerce platform using **PHP** and **Laravel**.
- Built and managed **Admin and Seller portals**, including product/seller management, coupon and commission handling, order tracking, and invoicing.
- Delivered a **seamless, scalable, and user-friendly** eCommerce experience through a robust backend and responsive frontend.

STRENGTHS

Problem Solving

Strong problem-solving skills with a record of accomplishment of improving project delivery efficiency by **20%**.

Technical Proficiency

Active contributor in sprint planning, QA testing, and client demos to ensure aligned and timely deliveries.