

KESAVI RANGASAMY

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Objective

Dedicated English and Phonics teacher transitioning into IT content writing with a strong passion for SEO-driven content creation. Skilled in crafting engaging, well-researched, and audience-focused content. Seeking to leverage my expertise in English language, research, and communication to contribute to a dynamic digital marketing team.

Professional Experience

English Teacher

Aurobindo Vidhyalaya, Dharapuram (Nov 2024 - Present)

- Developed and delivered structured lessons, enhancing students' comprehension skills.
- Created educational content, including lesson plans, worksheets, and presentations.
- Managed communication with parents and faculty, improving engagement and feedback.

English and Phonics Teacher

Navaa International School (2021 - 2023)

- Designed engaging and interactive English lessons to improve students' language skills.
- Developed curriculum content aligned with academic standards.
- Conducted assessments and provided feedback to enhance learning outcomes.
- Collaborated with colleagues on academic content development.

Primary School Teacher

Kishor Sadan Primary School (2019 - 2021)

- Taught multiple subjects and developed lesson materials for diverse learners.
- Created engaging written content for student activities and assessments.

Skills & Competencies

- Content Writing & Editing: Strong ability to write, edit, and proofread high-quality content.
- SEO Optimization: Understanding of keyword research, meta descriptions, and SEO strategies.
- Research & Analysis: Proficient in gathering data and creating informative articles.
- Technical Writing: Ability to simplify complex IT concepts for general audiences.
- Digital Tools: Experienced in Microsoft Office Suite (Word, Excel, PowerPoint).
- Basic Web Content Management: Familiarity with WordPress and blogging platforms.
- Social Media & Blogging: Knowledge of content distribution across social platforms.

Education

M.A. in English

Vellalar College for Women, Bharathiyar University (2017-2019, 72%)

B.A. in English

Vellalar College for Women, Bharathiyar University (2014-2017, 70.7%)

Bachelor of Education (B.Ed.)

Sri Navaa College of Education (2022-2024, Pursuing)