

Marni Sai Raveen

Digital Marketing Executive



Education

(2016 -2019)

ADIKAVI NANAYA UNIVERSITY

Bachelor of Science(6.5)

(2019 -2021)

JUNTU KAKINADA

Master of Computer Applications (75 %)



Experience

(2023 Feb - April). **Ennoble Technologies**
Digital Marketing Intern

Conducted keyword research, optimized content, and supported on-page SEO strategies. Assisted in technical audits to enhance site performance. Analyzed data using Google Analytics and Search Console to drive actionable insights.

(2023 May - 2024 November)

DIGITAL MARKETING Executive

Implemented technical SEO strategies for multi-regional and multi-lingual websites, conducted audits to resolve crawl issues, optimized content for international traffic, managed link-building campaigns, and tracked performance with SEO tools, while gaining hands-on experience in Meta Ads and Google Ads to enhance website traffic and ROI.

(2024 December - Present). **Clickzap IT Pvt Limited**
DIGITAL MARKETING Executive

- Led SEO efforts, including technical, on-page, off-page, and local SEO, improving organic traffic for US clients.
- Conducted SEO audits, resolved crawl issues, and optimized Google Business Profiles for local visibility.
- Managed SMO strategies across social media platforms, optimizing content, hashtags, and engagement to boost brand visibility and drive audience growth.
- Managed and optimized Facebook Ads and Google Ads campaigns, driving higher lead generation and ROI.
- Provided actionable insights based on performance analysis to optimize digital marketing strategies.
- Designed, developed, and maintained responsive WordPress websites, implementing SEO best practices and performance optimization to improve site speed, user experience, and search visibility.
- Customized WordPress themes and plugins, and performed regular updates and troubleshooting to ensure website functionality and security.



About Me

SEO, SMO, and WordPress development with strong skills in technical, on-page, off-page, and international SEO. Experienced in social media optimization and managing and Developing WordPress websites. Also knowledgeable in running and optimizing Google Ads and Meta Ads campaigns, using tools like Google Analytics and SEMrush to support digital growth.



Contact



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Hyderabad



Skills

- SEO , SMO, SMM.
- SEO Tools: SEMrush, Ahrefs, Moz.
- Link Building.
- Wordpress.
- GA, GSC
- Google Ads and Meta Ads.



Language

- English
- Telugu