

RESUME

Sathiya Priya.K

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Personal Data

Date of Birth : 25-05-2001

Sex : FeMale

Nationality : Indian

Marital Status : UnMarried

Father's Name : P . Krishnamoorthi

Permanent Address

47/7,2nd floor,
Jawahar Salai 3rd Cross st,
New Ram Nad Road
Madurai-625009.

Objective

To attain a challenging position that will utilize my skill and provide opportunities for advancement.

Academic Qualification

2018-2021

Bsc Information Technology (90%)

Sourashtra college (autonyms),

Kamarajar university

2017-2018

XII Standard (70%)

Nirmala Girl's Hr. Sec.

School, Madurai

2015-2016

X Standard (82%)

Nirmala Girl's Hr. Sec. School,

Madurai

Accomplishments

➤ Ability to work collaboratively and commitment to achieving corporate goals.

Technical Skills

- C,C++,C# (Programming Languages)
- .NET Core , SSRS Package
- MS SQL Server (Database)
- Medical Claims & Terminology (US HealthCare)
- HTML (Markup Language),CSS
- SEO Plug – In Skills,WordPress / E-Commerce Optimize,
- Google Analytics(Reports & Strategy)
- On-Page & Off-Page SEO

Languages known to read, write and speak

- English & Tamil

WORK EXPERIENCE

HCH Technology India Private Limited [December 2023 - Present] – SoftWare Developer

- Developing web applications using .NET Core based on client requirements.
- Building and managing RESTful APIs and performing database operations with Entity Framework Core.
- Conducting manual testing and resolving issues to ensure application stability and performance.
- Knowledgeable in the US healthcare claim lifecycle and Familiar with CPT, ICD-10, HCPCS codes and medical billing standards, including CMS-1500 and UB-04 forms.
- Managing relational databases; writing and optimizing SQL queries, stored procedures, and views.
- Performing backups, restorations, and performance tuning for database reliability.
- Supporting ETL processes, data migrations, and integration with external systems.

CBRA Web Development Company [June 2022 – November 2023] - SEO Analyst

- **Handled On-Page SEO** : optimized blogs, landing pages, and product content.
- Executed Off-Page SEO and link-building via guest posts and outreach.
- Increased organic traffic using white-hat SEO and keyword strategies.
- Improved local SEO with Google My Business and Google Maps optimization.
- Boosted local visibility by 50% for multiple business listings.
- Performed technical SEO audits to fix crawl errors and speed issues.
- Applied schema markup, sitemaps, and improved site structure.
- Analyzed SEO performance using Google Analytics and Search Console.

My Strengths

- Hardworking and energetic
- Flexible and level-headed even under pressure
- Strong belief in possibilities
- Willing to learn new things
- Self-motivated and capable of working in a group

Declaration

I hereby declare the above given information's is true to the best of my knowledge, and if I get a chance to serve the Organization, I will be truthful and sincere to it.

Place: Madurai

K.SathiyaPriya

Date: