

Vikram Sathish

Developer

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EDUCATION

Master of Computer Applications
MADRAS CHRISTIAN COLLEGE
2021 – 2023

Bachelor of Computer Applications
GURU NANAK COLLEGE
2018 – 2021

Higher Secondary Education,
Major in Computer Science
BETHEL MAT. HR. SEC. SCHOOL
2016 – 2018

EXPERTISE (skills)

- React JS
- JavaScript
- HTML
- CSS
- Bootstrap
- jQuery
- OOP
- MySQL
- Git
- PHP (Laravel)
- MVC
- REST APIs
- Power BI
- GitHub
- Bitbucket
- Agile
- Postman
- JSON

CERTIFICATIONS

JavaScript certification
GUVI

React – The Complete Guide 2024
UDEMY

Arcade Classic in JavaScript
UDEMY

LANGUAGE

- English
- Tamil
- Telugu

WORK EXPERIENCE

COLORPODGE Jan 2024 – Present
Web Developer

- Developed and implemented customized color management tools for 6 global apparel and homewares industries, reducing production errors through precise color physics and real-time trend analysis.
- Enhanced workflows and product design by integrating 3D color space visualizations, improving accuracy and efficiency by 40%.
- Collaborated with cross-functional teams to address client-specific requirements, ensuring compliance with industry standards & high accuracy.
- Built reusable frontend components and enhanced UI responsiveness in internal color dashboard tools through seamless data integration..
- Maintained collaborative version control using Bitbucket, enabling seamless team development and reducing code conflicts.
- Built Power BI dashboards to visualize core workflow KPIs and scheduled semantic model refreshes in Power BI Workspace, reducing manual reporting efforts and ensuring up-to-date, actionable insights for improved decision-making efficiency.

IMAGINET VENTURES PVT LTD Jul 2023 – Sep 2023
Web Developer Intern

- Developed an admin module for an e-commerce platform, streamlining operations and enhancing product management.
- Collaborated with the team to implement features such as dashboards, bulk product upload, and automated invoice generation, enabling a smooth transition to an online business model.
- Engaged in debugging and optimizing back-end functionalities, ensuring a seamless user experience, and enhancing the platform's reliability for end-users.

REAL – TIME PROJECTS

ADSFLUENCE

- Designed and implemented an Instagram influencer marketplace, enabling brands to search and discover influencers for campaign amplification.
- Integrated features for brands to segment influencers based on interests, followers' location, number of followers, engagement level, and price.

BUZZPLOSION

- Designed and developed, India's 1st South Indian celebrity influencer platform, enabling brands to connect with 280+ actors and access real-time endorsement costs and availability.
- Integrated advanced filters for segmenting celebrities by language, engagement, and pricing, streamlining campaign planning and earning recognition.

PROJECT – FOOD ORDER APP

- Designed and developed a responsive food ordering application using React with custom input and button components for re-usability and consistency.
- Implemented cart management, reusable modal-based checkout flow, and efficient state management hooks for a seamless, interactive user experience.