SRIDHAR K

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PROFESSIONAL SUMMARY

PHP Developer with 3+ years of experience in backend and full-stack web development using PHP, MySQL, WordPress, JavaScript, and modern front-end tools. Strong in building scalable backend systems, API integrations, custom WordPress development, and performance-optimized web applications. Experienced in Core PHP, CodeIgniter, WordPress customizations, payment integrations, automations, and REST API development, with additional working knowledge of React.js for front-end features. Focused on clean code, security, and delivering reliable production systems.

TECHNICAL SKILLS

Backend: PHP, MySQL, Core PHP, CodeIgniter, REST APIs, Cron Jobs

Frontend: HTML5, CSS3, JavaScript (ES6+), jQuery, Bootstrap, Tailwind CSS

CMS/Platforms: WordPress, WooCommerce, WP Engine, Elementor, WP Bakery

Automation/Integrations: Razorpay, Pabbly Connect, Interakt, TagMango, SMTP, API Webhooks

Frameworks/Libraries: React.js (working experience), Next.js (basics), Laravel (learning)

Tools: Git, VS Code, MySQL Workbench, Postman, cPanel, hPanel, Framer

Other: Performance optimization, caching, SEO, security best practices

WORK EXPERIENCE

Software Developer

Aug 2025 – Present

FitX120, Chennai

- Developed and maintained the full Fitx120.in website using PHP and WordPress with custom blocks, SEO improvements, and optimized UI/UX.
- Built backend logic and user flows for TrainerPro including subscriptions, payments, referral tracking, authentication, and chat modules.
- Integrated Razorpay, TagMango, and Interakt APIs for automated payments, onboarding, and WhatsApp communication workflows.
- Created landing pages and user flows using HTML, CSS, JavaScript, and Tailwind, ensuring responsive design and fast performance.

PHP Developer May $2024 - Jul \ 2025$

TickTix Solutions, Chennai

- Upgraded RapidStep Prep ERP from CodeIgniter 3 to CodeIgniter 4 including student login, test modules, marks, admin tools, and API restructuring.
- Developed and maintained backend APIs, authentication flows, dashboards, and reporting features using PHP, MySQL, and REST APIs.
- Implemented integrations with external ASP.NET APIs and built UI logic using JavaScript and basic React components where required.
- Managed multiple WordPress sites including custom features, plugin extensions, and deployments.

WordPress Developer
Nov 2023 – Apr 2024

Manju Groups, Chennai

- Built and optimized WordPress websites with custom themes, plugins, and API integrations.
- Improved performance with caching, lazy loading, image optimization, and SEO techniques.

PHP Web Developer Oct 2022 – Oct 2023

Teckzy Research Analytics IT Solutions, Chennai

- Created web portals and analytics dashboards using PHP, JS, AJAX, and MySQL.
- Led backend development and maintenance of Traitsity ERP used internally.

KEY PROJECTS

- FitX120 Website: WordPress corporate website with custom PHP blocks, forms, and performance optimization. Live
- TrainerPro Platform: PHP + WordPress SaaS MVP with subscriptions, referral logic, chat, and API integrations. Live
- POS Billing System: WordPress-based POS with secure login, product management, billing flow, and reporting. Live
- NewAbodes Real Estate Portal: Property listing platform with filters, backend management, and admin workflow. Live
- Channel Partner CRM: Lead management system with role-based login, dashboards, and reporting. Live
- Traitsity ERP: Internal ERP with attendance, roles, tracking, and reports. <u>Live</u>
- KRI College Website: WordPress educational website with admission workflow. Live
- Fitness Landing Pages (React): React-based landing pages with responsive UI. Live
- Indulge in Flavors (Next.js): Catering website built using React + Next.js. Live
- FunZone Chennai: Static entertainment website. Live

EDUCATION

Anna University / Tagore Institute of Engineering and Technology B.E. in Mechanical Engineering

Jun 2016 - May 2020

DDU-GKY Training Program 6-Month Certification in Full Stack Web Development

May 2022 - Oct 2022