

DEVA SANGEETHA

Content Writer

6383854232 | devasangeetha15@gmail.com | Chennai

PROFILE

To secure a Content Writer role where I can apply my skills in SEO writing, keyword research, WordPress, and content creation to produce engaging content that ranks and delivers value to readers

EDUCATION

MBA (HR & Marketing)

SCAD College of Engineering & Technology
2023 - 2025

B.COM (General)

Holy Cross Home Science College
2020 - 2023

SKILLS

- Blog & Article Writing
- Keyword Research
- Basic SEO
- WordPress (Basics)
- Social Media Content
- Communication

INTERNSHIP

G2G Technologies | Dec 2024 - May 2025

- Wrote blogs, website content, and social media captions.
- Handled basic SEO tasks such as keyword usage and readability optimization.
- Used keyword research tools to identify relevant topics.
- Managed and updated content in WordPress.

PROJECTS

- The Royal Planner - Designed and developed a wedding planner website in WordPress, integrating branding, SEO, and event showcasing. (<https://theroyalplanner.in/>)
- NA Tours & Travels - Designed and developed a tours and travel website in WordPress, integrating branding and a fully functional booking form. (<https://natourstravels.com>)

LANGUAGES

- English, Tamil, Hindi (Elementary).